

Hitachi's CMD Gurmeet Singh grabs "Most Promising Leader of The Year"

OR

Most Promising Leader for the Most Promising Brand

OR

Hitachi: A brand and CMD that promises to deliver

Chairman and Managing Director of Johnson Controls- Hitachi Air-Conditioning India Ltd., Gurmeet Singh, was recently recognized and awarded as the **"Most Promising Leader of The Year"** in Commercial Air Conditioning and Refrigeration category segment by World Business Review Corporation (WBR Corp).

"The Most Enterprising Brands & Leaders of Asia 2018" award ceremony by WBR Corp was held in Mumbai on 28th Feb'18. WBR Corp which is one of the topmost Brand Management Consulting and Researching firm in Asia, evaluated and shortlisted more than 1500 companies in different categories for these awards. Some of the previous winners of this award includes names like Delhi CM Mr. Arvind Kejriwal, Ms. Chanda Kochhar (MD – ICICI Bank), Mr. Rana Kapoor (CMD – Yes Bank), Singers – Ms. Kavita Krishnamurthy, Mr. Kailash Kher, Authors – Mr. Amish Tripathi etc.

Gurmeet Singh who has more than 25 years of Industry experience and has been associated with brand Hitachi for more than 15 years, is President of RAMA (Refrigeration and Air Conditioning Manufacturers Association) and Executive Committee member of CEAMA (Consumer electronics and Appliances Manufacturers Association). RAMA and CEAMA are two industry bodies that closely monitor the Air Conditioning Industry and are also working with Government bodies in industry related policy formation. He has also won the "Man of Appliances" award by CEAMA for his outstanding contribution to the appliances industry.

"It is a great honor to be recognized at such a big platform where brands and leaders of international stature are involved. I dedicate this award to my journey with Hitachi. Backed by innovation, technology and industry leading expertise, we are all set to take Hitachi to new heights. And that day is not far away when the technology leader will also become the market leader because we believe "Every Home deserves Hitachi's Cooling".

Hitachi is India's leading and 3rd most selling air-conditioner brand in India. From its manufacturing unit located in Kadi, Gujarat, Hitachi manufactures a wide range of products, such as room air-conditioners (Split & Window ACs) to commercial air-conditioners including VRF system, Chiller, Cassette Air conditioners, Ductable air-conditioners and Telecom Air conditioners.