

Johnson Controls- Hitachi Air-Conditioning India Ltd. (JCH-IN), one of India's leading Air Conditioner manufacturer and supplier recently announced the appointment of Mr. Gurmeet Singh as the new managing director.

As the first Indian to be ever appointed as the MD of the leading Japanese Air Conditioning brand, the 28 year old industry veteran will be leading the management team of the company in his new role as the company's MD.

Mr. Gurmeet Singh has dedicated more than 15 years of his career to JCH-IN (previously known as Hitachi Home and Life Solutions (India) Ltd.). Post his MBA in 1988, he has been actively involved in various diversified roles including Sales, Marketing, Business Planning and Strategy. With initial 15 years of rich experience in Sales and last 13 years in more exhaustive management role, Mr. Gurmeet has established himself in the industry and has contributed to the organizations with his strategic and creative work.

Mr. Singh takes the reins from Mr. Atsushi Ohtsuka who will repatriate to Japan and continue his association with JCH-IN from his new post in the Takeshibaoffice, reporting directly to Mr. Shoji Tsubokuta, VP& GM, JCH-IN.

Mr. Gurmeet has a diversified experience in various industries like FMCG and Consumer Durables (Televisions, Fans, Air Conditioners, Refrigerators and Washing Machines).

Currently, he is also the President of RAMA (Refrigeration and Air Conditioning Manufacturers Association) and Executive Committee member of CEAMA(Consumer electronics and Appliances Manufacturers Association). He has also won the "Man of Appliances" award by CEAMA for his outstanding contribution to the appliances industry. In his capacity as the president of RAMA, he is interacting very closely with various government bodies in the policy formation activities which will impact the entire Air Conditioning Industry.

He has also been working very closely with ISHRAE to promote their Student Engagement Program, AQUEST since the last 3 years. In the bargain, he has created opportunities for young professionals to have a closer look at Air Conditioning Industry.

"The HVAC industry is going to witness humongous growth in the years to come, thanks to the country's economic growth and increase in purchasing power of the bourgeoisie coupled with various other factors, and we have invested heavily in increasing our manufacturing, sale and post-sale service capabilities to tap into this growing market by offering smart and energy efficient air conditioning solutions" says Mr. Gurmeet.