

JCH-IN seized the show at ACREX 2018

JCH-IN recently participated in ACREX 2018 as the proud sponsor of Curtain raiser & aQuest student quiz held on 22nd-24th Feb'18. With more than 5000 visitors, JCH-IN's booth gathered a lot of attraction and attention and the participation proved to be a huge success for the brand.

About ACREX India 2018-

ACREX India is an international exhibition on air conditioning, refrigeration and building services. It focuses not only on HVAC&R, but also features diverse Building Engineering Services that include Electrical & Plumbing Services, Building Automation and the ever - growing Cold Chain Industry. Organized by the Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), endorsed by American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) and with Nürnberg Messe as the Event Producer, the 2018 chapter of the exhibition was held on 22nd-24th Feb'18 in BIEC, Bengaluru. Spread over gross area of 35,000 sq.m., the 3 day fair witnessed more than 600 exhibitors and 50,000 visitors from over 30 countries.

ACREX India provides an ideal platform for the exchange of ideas among professionals and the opportunity to highlight the latest products, trends and innovations in the industry. With special focus on products and services for energy efficiency and saving, this exhibition has visitors from diverse industrial segments like air conditioning, refrigeration and heating and ventilation engineers, architects and interior designers, facility managers as well as end users from the private and public sector. In addition to the exhibition, Workshops, Seminar, Interactive Panel Discussions, Students Quiz aQUEST, Curtain Raiser, ACREX Awards of Excellence & ACREX Hall of Fame were also a part of Acrex India 2018.

About JCH-IN and ACREX India 2018-

JCH-IN was the proud sponsor of Curtain raiser & aQuest student quiz this year. With the aim of reaching out to a diverse set of audience and to show the combined strength of the group companies, JCH-IN and JCI had a combined stall of approx. 500 sq.mt. out of which 292 sq. mt. was of JCH-IN. We promoted our newly launched VRF/ Chiller/ PAC products and also showcased the entire range of JCH-IN air conditioning solutions.

Dates for the various events during the expo were as follows-

Curtain Raiser Event- 21st Feb, 6.30 PM, Hotel Sheraton, Bengaluru

ACREX Exhibition- 22nd- 24th Feb, 9.30 AM - 6 PM, BIEC, Bengaluru

aQuest Finale- 23rdFeb 2PM- 5 PM, Conference Centre, BIEC, Bengaluru

About Curtain Raiser-

In the Curtain Raiser Event which is the opening ceremony of the ACREX exhibition, Mr. Gurmeet Singh, VP & GM, JCH-IN along with the other distinguish guest had the panel discussion and idea exchange on the topic of *"VRF vs. Chiller? Enemies or friend"*

About aQUEST-

aQUEST is an engineering quiz organized by ISHRAE (The Indian Society of Heating, Refrigerating and Air Conditioning Engineers) to introduce the engineering students to the HVAC&R industry and encourage them to choose it as their career path. Hitachi was the main sponsor of aQuest 2018 where more than 7000+ students from 40 Colleges spread across 17 Cities participated. It comprised of 42 city level quiz competition, 10 metro city events, 4 Quarter Finals, 2 Semi Finals and 1 Final round.



Felicitation of Mr. Gurmeet Singh, VP & GM, JCH-IN in the Curtain Raiser Event at ACREX'18



JCH-IN Stall Entrance- Promoting B2B



JCH-IN Stall Entrance- Promoting B2C



Set Free Kyosho Front Flow Display



Display of RAC Range of the season

Glimpse of JCH-IN at ACREX'18



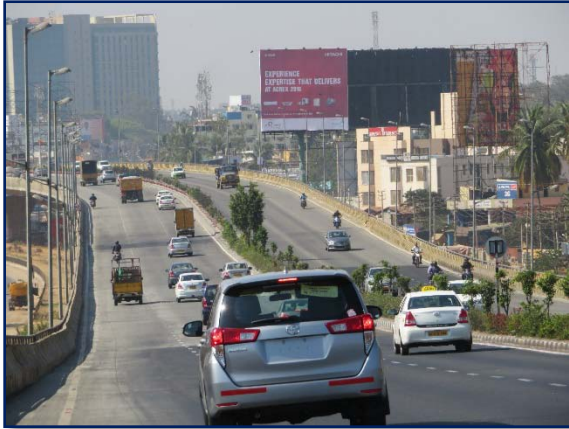
Felicitations of Mr. Gurmeet Singh, VP & GM, JCH-IN at aQUEST



Glimpse of proceeding aQUEST-Quiz Competition



Glimpse of AQUEST'18



Glimpse of Hoardings placed in Bangalore for ACREX'18